



#### FOR IMMEDIATE RELEASE

### SHYANNE D. ROBINSON, CMP, CTA EARNS CARIBBEAN DESTINATION SPECIALIST DESIGNATION FROM THE TRAVEL INSTITUTE

Washington, DC – December 2023 – Shyanne Robinson, Founder & CEO of 3 Experiences | 3ETravel earned the Caribbean Destination Specialist designation from The Travel Institute. Each of the Institute's destination specialist programs covers the geography, history, attractions, accommodations, cuisine, transportation, and unique cultural attractions of many touring areas of the world. The comprehensive, thorough curriculum and subsequent testing ensure that Shyanne is well-equipped with the knowledge necessary to create memorable vacations for travelers to the Caribbean.

Shyanne has been a travel counselor for several years and has sent hundreds of clients on vacation experiences to the Caribbean. She chose to specialize in the Caribbean because it is one of her favorite destinations, having traveled to many of the islands there on several occasions.

3Experiences has been in business for more than 5 years and collaborates with professional travel counselors and event specialists across the world. Specializing in unique offerings and events, 3Experiences | 3ETravel is a unique, boutique firm specializing in luxury travel and strategic project management.

### About The Travel Institute

For over 50 years, the Travel Institute has been serving as a community of knowledge and insight for all travel professionals. Through innovative educational opportunities, professional certification programs, and customized learning solutions, the Institute fulfills its nonprofit mission to promote a standard of industry, knowledge, professionalism, and excellence. For more information about The Travel Institute, visit www.thetravelinstitute.com or call 800-542-4282.

For more information about 3 experiences and how we can help you plan your next trip to the Caribbean, please visit www.experiences03.com/travel.



# THE TRAVEL INSTITUTE

THIS CERTIFICATE IS AWARDED TO

Shyanne Robinson

IN RECOGNITION OF SUCCESSFULLY COMPLETING THE COURSE

# DESTINATION SPECIALIST

## Caribbean

AND DEMONSTRATING KNOWLEDGE IN THIS AREA AS PRESCRIBED BY THE TRAVEL INSTITUTE THROUGH STUDY AND TESTING.

ISSUED

December, 2023

IN FRAMINGHAM, MASSACHUSETTS



Gary Pollard, CTC Chairman of the Board

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