

## FOR IMMEDIATE RELEASE

## LOCAL TRAVEL PROFESSIONAL SHYANNE D. ROBINSON, CMP, DES, CTA BECOMES AN SNG CERTIFIED ACCESSIBLE TRAVEL ADVOCATE™

**Fort Lauderdale, FL** – June 2022 – Shyanne Robinson, Founder & CEO of 3 Experiences, recently received certification from Special Needs Group, Inc. (<u>www.specialneedsgroup.com</u>), a global provider of special needs equipment for the travel industry, to specialize in special needs/accessible travel. To earn the distinction, Robinson participated in Special Needs Group's in-depth online 3 module certification program.

Through the program, agents gain an understanding of the special needs/accessible travel market. They learn about the best equipment to rent for special needs travel, ways to market special needs/accessible travel, and more.

Nationwide, one in seven persons has some form of disability, and one in five families is touched. By specializing in special needs/accessible travel, Robinson has the ability to help this large percentage of the population travel in an enjoyable, safe and efficient manner.

The expertise of 3 Experiences Founder & CEO Shyanne Robinson comes, in part, from past experiences managing several types of live and digital events and their event accommodation needs such as serving as the Housing Manager for the 2008 International Monetary Fund Board of Governors Meeting in Istanbul, Turkey, Associate Director of Housing for the 2008 Democratic National Convention Committee (DNCC) in Denver, CO, Director of Account Services for a global general services contractor, and Deputy Director of Housing for the 2020 DNCC in Milwaukee, WI.

"Through Special Needs' courses, I not only learned how to assist individuals with special needs to enjoy travel, but I found some very valuable new ways to serve the needs of all of my clients," said Robinson. "The population, as well as the travel industry itself, has undergone major changes in the past few years. By completing this program, I have the ability to stay on the cutting edge of these changes, and create opportunities for my clients."

To book a vacation, whether it involves special needs individuals or others, contact 3E on the web at <u>www.experiences03.com</u> or by emailing <u>contact@experiences03.com</u>. For more information about Special Needs Group's special needs certification program, call 1-800-513-4515.

## About Special Needs Group, Inc.

Special Needs Group, Inc. is the leading global provider of wheelchair rentals, scooter rentals, oxygen rentals and other special needs equipment rentals. It also offers a broad range of special needs equipment for purchase. Recommended by the world's major cruise lines for superior service and value, Special Needs Group also services guests visiting hotels, resorts, theme parks and convention centers.

Special Needs Group is the industry's only total special needs travel solution. It is located at 302 NW 1<sup>st</sup> Street, Dania Beach, FL 33004. For more information, visit www.specialneedsgroup.com or call 1-800-513-4515.

## **Special Needs Group Media Contact:**